



Mrs. Pong Limsan presenting Peth Yoeung's journey in front of all Peth Yoeung team and staff at the annual staff meeting event of 2020 and vision inspiration for 2021

### Peth Yoeung's Women Empowerment Journey

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As the first and current leading health-tech company developing advanced technology to provide solutions to healthcare problems and to leverage healthcare system in Cambodia, Peth Yoeung; cloud-based hospital management system, has a predominantly female team behind our journey from the beginning till today.

Peth Yoeung by First Womentech Asia is a cloud-based hospital operating system that was founded by Mrs. Pong Limsan, Co-Founder and CEO of Peth Yoeung, and her husband Mr. Bin Socheat, Business Operations Advisor, in 2013 and legally registered with the Ministry of Commerce in 2015. Peth Yoeung's vision was set clear from the very start which is to make a significant

reform to the healthcare sector in Cambodia by digitalizing the healthcare services basically from the hospital management system. Introducing digital management system to healthcare institutions create a pathway for advancing the healthcare services and system in Cambodia through digitalizing all levels of hospital operations. That predominantly facilitates and improves the way health services are served or consumed. Patient history and medical records can be stored on cloud so the health service provision and consumption are no longer challenging regarding data and document management. In addition, healthcare service will be faster, more convenient, safe, inexpensive and elegant while this will substantially contribute to clean and green

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### Health Talk Program



Ms. Vuthy Rothviriya, Master of Dermatology at BC Skin Clinic

Health Talk program has covered a discussion on the topic of «Baby Breastfeeding», an essential topic for all women; most importantly, women with first maternal experience who ought to know the benefits of baby breastfeeding.

Our special guest today is Dr. Phan Makary, specialist in Pediatrics at Soriya Hospital.

Find the full video through this QR Code:



Our special guest speaker, Ms. Vuthy Rathviriya; Master of Dermatology at BC Skin Clinic, honorably illustrated the topic of «Acne in Adolescents» in Health Talk program.

To know more about the causes of acnes in adolescents, treatments and preventive measures for this issue, stay tuned to our full discussion.

Find the full video through this QR Code:



Dr. Phan Makary, Pediatrics Specialist at Soriya Hospital

We are excitedly bringing you our special guest, Dr. Sing Heng to discuss the topic of «Anemia in Kids» in Health Talk program.

Dr. Sing Heng is a specialist in pediatrics, leukemia and cancer specialist, founder and CEO of 777 Siem Reap Clinic.

Find the full video through this QR Code:



Dr. Sing Heng, specialist in pediatrics, leukemia and cancer specialist, founder and CEO of 777 Siem Reap Clinic

Dr. Bun Sovanna, Genecology Specialist, Founder and CEO of Sovann Polyclinic, joined as our guest speaker to illustrate the topic of «Breast Cyst».

To obtain the details of the symptoms, preventive measures and treatments for breast cysts, tune in altogether to this talk show.

Find the full video through this QR Code:



Dr. Bun Sovanna, Genecology Specialist, Founder and CEO of Sovann Polyclinic

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### Peth Yoeung's Thmey Thmey



What is data security? What part does technology play in securing data in the healthcare sector?

Meet Mr. Bin Socheat, Business Operation Advisor of cloud-based hospital management system, Peth Yoeung by First Womentech Asia, insightfully elucidated Peth Yoeung's contribution to Cambodian healthcare sector in «Peth Yoeung's Thmey Thmey».

Find the full video through this QR Code:



Mr. Bin Socheat, Business Operations Advisor of Peth Yoeung by First Womentech Asia, elucidating "Data Security in Healthcare Sector"

Lab Yoeung is a cloud-based lab management system that facilitates all levels of lab operation.

In this video, Mrs. Pong Limsan; Co-Founder and CEO of Peth Yeung by First Womentech Asia, illustrated the deployment and special features of the digital lab management system Lab Yoeung.

Find the full video through this QR Code:



Mrs. Pong Limsan, Co-Founder and CEO of Peth Yoeung by First Womentech Asia, elucidating "Lab Yoeung"

What can be the benefits of digital hospital operation system for healthcare sector?

To become digitalized, what should hospitals prepare for? In this video, Mrs. Pong Limsan, Co-Founder and CEO of Peth Yoeung by First Womentech Asia, elaborated the important preparation required for hospitals/clinics at all levels to prepare for digitalization.

Find the full video through this QR Code:



Mrs. Pong Limsan, Co-Founder and CEO of Peth Yoeung by First Womentech Asia, elucidating "How Hospitals/Clinics Should Prepare for Digitalization"

This video is for pharmacy owners who are seeking for a new way of pharmacy management which you can digitalize and modernize your pharmacy to become an outstanding one in Cambodia.

In this video, Mrs. Pong Limsan, Co-Founder and CEO of Peth Yoeung by First Womentech Asia, explicitly illustrated the main features and benefits of «Pharmacy Yoeung».

Find the full video through this QR Code:



Mrs. Pong Limsan, Co-Founder and CEO of Peth Yoeung by First Womentech Asia, elucidating "Pharmacy Yoeung"

## Peth Yoeung's Women Empowerment

## Job Opportunities

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Female and male staff from different teams of Peth Yoeung, cloud-based hospital management system by First Womentech Asia, working on a group discussion

city through the shifting from printing unnecessary paper-based document or hospital tools for digital operation. Visions have become close to reality with support from experienced, sophisticated and passionate team consisting of various departments.

In each department, Peth Yoeung by First Womentech Asia recruited some of the most qualified female Cambodians with our inherent philosophy of empowering women in the society, most specifically the health sector, and ICT. Our women team has great personality and perspective towards life and social contribution; all independent and capable; some are in lead positions. With this collective effort and vision from strong female team and a female CEO running Peth Yoeung who received a Master Degree in IT and Computer Science from the Royal University of Phnom Penh in 2006 then went on to be widely recognized and won multiple competitions and nominations across Cambodia, ASEAN and Asia Pacific representing Peth Yoeung under the healthtech company First Womentech Asia. Early on before this phenomenal growth, Mrs. Pong Limsan was once quoted in 2019 "I'm proud for a few reasons that. [sic] First, Womentech Asia helps women to take part in improving Cambodia's health care sector through knowledge of information technology. Second, we provide solutions to women entrepreneurs in the ICT sector. Third, we help develop the public and private sectors in the health care industry.

The abundant growth of Peth Yoeung journey revolves around women in technology, in health, and society. We have been inspiring a great number of women to take part in developing and innovating technology, leveraging healthcare as developers; innovators, providers and consumers, and fearlessly following their dreams considering anything can happen.



With magnificent recognition and utilization of Peth Yoeung, cloud-based hospital management system, we are exhilarated to be moving forward. We are looking for candidates who are ready and qualified for the demands of our customers across the countryside. You are encouraged to apply for the vacant positions such as Provincial Business Chief and HPoC Officers.

Job Title: Provincial Business Chief (6 post)

Reporting to: Chief Operating Officer/Country Manager

Purpose: Manage day-to-day business operations and build business portfolio of e-Health MyCLNQ and Peth Yoeung based on agreed KPI and business strategic plan to meet the setting revenue target.

### Responsibilities

- Build relationship with owners of healthcare service providers (hospitals, clinics, pharmacies and lab business, etc.) and on-board them to use digital solutions of e-Health MyCLNQ and Peth Yoeung per monthly KPI set.
- Support panel clinics/hospitals/healthcare providers to develop new business models to diversify and to increase revenues based on instructed e-Health MyCLNQ business ecosystem.
- Support the recruitment of Healthcare Point of Contact (HPoC) representatives and train them to be a community focal representatives to support all healthcare needs of their community people.
- Set up wider networks of HPoC and providers and ensure its functioning well.
- Support and lead HPoC team to activate e-Health Card as KPI set.
- Manage and oversee the business operation in the province and ensure the number of e-Health Card activation and revenue increased.
- Support providers and HPoC on activation of e-Health Card and basic user technical problems of all aspect of solutions of e-Health Yoeung and Peth Yoeung.
- Develop weekly and monthly business plans and reports.
- Keep County Head Office update daily of output results through digital reporting channel.
- Perform on additional tasks as assigned by immediate supervisor.

### Requirements

- Minimum of 3 years of business and managerial position.
- Project management and problem-solving skills.
- At least 3 years of working experience in the field of business development and solution (sales) work.
- University degree in the Business Administration or IT
- Ability to interpret and/or discuss technical information with a non-technical audience
- Basic knowledge in healthcare system
- Ability to handle multiple projects simultaneously

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# Health Talk Program

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Kim Sotheara, specialist of Gastrointestinal and Liver Diseases and Hemorrhoids at EkIP Medical Centre

We are having Dr. Rith Narong, Ophthalmologist and Retina Specialist of Preah Ang Duong Hospital, as our guest of honor to elucidate the topic of «Diabetic Retinopathy». Why are diabetic patients at risk of developing Diabetic Retinopathy? What are the problems behind bleeding in the patients' retina? Tune in to the full explanation on this disease from our special guest.

Find the full video through this QR Code:



Gastrosocopy and colonoscopy are advanced procedures to scan for viruses in the stomach as a way to diagnose possible stomach diseases. Is there any side effect from processing such procedures? Are the procedures painful? What do you need to prepare yourself for gastrosocopy and colonoscopy?

Let's hear from our special guest, Dr. Kim Sotheara who is a specialist of Gastrointestinal and Liver Diseases and Hemorrhoids at EkIP Medical Centre.

Find the full video through this QR Code:



Dr. Rith Narong, Ophthalmologist and Retina Specialist of Preah Ang Duong Hospital

Our special guest Dr. Him Kean, General Disease Specialist at Him Kean Clinic, elucidated the topic of «Understanding Contraception» in Health Talk program.

To further understand the safe contraception methods, don't go anywhere and tune in to our full video.

Find the full video through this QR Code:



Dr. Him Kean, General Disease Specialist at Him Kean Clinic

Dr. Oam Navuddh, a Neurology-Infectious Disease Specialist at Vissar Medical and Nursing Center, is our special guest in Health Talk program on the discussion topic «COVID-19 Consultation and Online Home Treatment».

Find the full video through this QR Code:



Dr. Oam Navuddh, a Neurology-Infectious Disease Specialist at Vissar Medical and Nursing Center

# Job Opportunities

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**JOIN OUR TEAM**

**HIRING NOW!**

**1. Provincial Business Chief (6 posts)**

**2. HPoC Officer (24 posts)**

Based in:

- Battambang
- Banteay Meanchy
- Siem Ream
- Kampong Thom
- Pursat
- Kampong Chhnang.

Summit application: [hr@pethyoeung.com](mailto:hr@pethyoeung.com)  
 Deadline: Oct 15, 2021

Peth Yoeung Job Announcement Poster

- Demonstrated ability to learn new technology quickly
- Excellent written, oral and interpersonal communication skills
- Strong knowledge and good skills in developing business workplan and reports

**Benefits for Post Holder**

- 1- Monthly gross salary
- 2- Monthly commission from active e-Health Card activation
- 3- Receive fair share from referral fees to panel providers
- 4- Bonus of achieving e-Health Card activation plan and onboard new providers

**Job Title: HPoC Officer (24 post)**

Reporting to: Provincial Business Chief  
 Purpose: Visit and build networks with community people to raise healthcare awareness and on-board them to be e-Health MyCLNQ members per KPI set daily and monthly basis.

**Responsibilities**

- Act as community healthcare promoter through existing community networks, local authorities and on-board them to active e-Health Card as members for

healthcare benefits from our provider network.

- Sell e-Health Card as daily and weekly target set and activate e-Health MyCLNQ cards on consumers' apps and teach them how to use the app in the most beneficial manners.
- Work with mobile healthcare escort team to escort patients to the right booked hospital/clinic/providers.
- Connect and refer patients to the hospital/clinic/providers as requested by end-patients.
- Deliver drugs and/or healthcare items to the consumers/end-patients as ordered from e-Commerce stores.
- Work as brand ambassador of e-Health MyCLNQ to inform community members at his/her target areas of the usefulness, benefits and functions of the app
- Perform on additional tasks as assigned by immediate supervisor.

**Requirements**

- Minimum of 2 years of working experience with the community people and service communication.
- Basic knowledge in healthcare system in Cambodia
- Associate Degree in Sales and Marketing/Communication/Development Stud-

ies

- Demonstrated ability to learn new technology quickly
- Excellent written, oral and interpersonal communication skills
- Have your own transportation
- Self-motivated person, honest and hard-working attitude.
- Basic writing reports of done work.

**Benefits for Post Holder**

- 5- Monthly gross salary
- 6- Monthly commission from active e-Health Card activation
- 7- Receive fair share from referral fees to panel providers
- 8- Bonus of achieving e-Health Card activation plan and onboard new providers

Summit application: [hr@pethyoeung.com](mailto:hr@pethyoeung.com)  
 Deadline: Oct 15, 2021





## Health Tips

# Can Pregnant Women Get COVID-19 Vaccines?



## Based on scientific studies

**Australia:** Pfizer was fully provided to pregnant women with high efficiency and safety rate.

**U.S.:** No evidence of risk found in 927 studied pregnant women.

**Israel:** The rate COVID-19 infection is founder higher in unvaccinated women than in vaccianted women.

**UK:** 100 reported hospitalized women when infected with COVID-19.

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## BLOODY NOSE



### Causes

- Nose picking
- Hard nose blowing
- Nose injury
- Dry nose
- Allergy
- Excessive nasal congestion
- Crooked nasal septum

### Prevention

- Avoid nose picking.
- Avoid excessive or aggressive nose blowing.
- Humidify your living environment.
- Wear a head guard for your head and nose when doing activities.
- Before using nasal congestion, read the instruction carefully.

### Treatment

- Sit down and firmly pinch your nose for at least 10 – 15 minutes.
- lean forward and breathe through your mouth.
- place an ice pack on the bridge of your nose.
- stay upright, rather than lying down as this reduces the blood pressure.

