



Mr. Bin Soheat, Business Operation Advisor, representing Peth Yoeung in the workshop on «Business Trademarks and Intellectual Property Rights»

### Remarkable Highlights

#### Workshop on «Business Trademarks and Intellectual Property Rights»

September was an industrious month for Peth Yoeung considering we persistently lean forward despite the global pandemic. In addition to our fruitful in providing solutions to healthcare as a cloud-based hospital operating system to Cambodia to advance healthcare service and healthcare access, we were ecstatic to have wonderful opportunities in participating in some important local and international workshops and competitions.

The first workshop we managed to take part of was the National Workshop for Women Entrepreneurs: Intellectual Property for Branding and Product Development where Mr. Bin Soheat was

the representative from Peth Yoeung.

The workshop was organized by the World Intellectual Property Organization (WIPO) on September 20 and 21 in Sudan to promote women entrepreneurs in healthtech and other fields to understand the importance of branding and intellectual property for services and products.

Mr. Bin Soheat, Business Operation Advisor of cloud-based hospital management system, Peth Yoeung by First Womentech Asia also received the invitation to represent Peth Yoeung in this workshop to understand the preparation of this workshop because we are

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# Health Talk Program



Dr. Vong Chanlina; specialist of Gastrointestinal and Liver Diseases and Hemorrhoids from LINA GI CARE Cabinet

Do you know how Irritable Bowel Syndrome affects life quality? How to prevent this disease?

Health Talk program presented a different topic "Irritable bowel syndrome" which is elucidated by our honorable guest speaker, Dr. Vong Chanlina; specialist of Gastrointestinal and Liver Diseases and Hemorrhoids from LINA GI CARE Cabinet.

Find the full video through this QR code:



H.E. Dr. Ke Sinoun, specialist on General Disease of Ke Sinoun Hospital

Has it ever crossed your mind how can you observe the symptom of "Nephrotic Syndrome"? What methods can be used to treat this disease? How should patients cooperate to effectively treat this disease?

Meet H.E. Dr. Ke Sinoun, specialist on General Disease of Ke Sinoun Hospital, in Health Talk program where he answered all the questions above and provided you other vital information on "Nephrotic Syndrome".

Find the full video through this QR code:

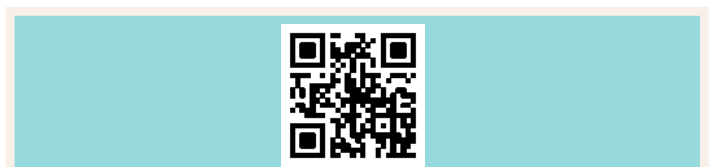


Dr. Non Raksmeay, Dermatologist of BC Skin Clinic

Have you ever encountered a challenging experience with acnes, dark skin and freckles during pregnancy? How did you solve it?

Meet Dr. Non Raksmeay, Dermatologist of BC Skin Clinic, joining Health Talk program as our special guest speaker where she shared on the topic of "Healthy Skin During pregnancy".

Please join us to learn more about helpful healthcare tips during pregnancy through this QR code:



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### Peth Yoeung's Thmey Thmey



In Peth Yoeung's Thmey Thmey program today we are having Mrs. Pong Limsan, Co-Founder and CEO of Peth Yoeung by First Womentech Asia, as our special guest to explicate the dental clinic management system «Dentist Yoeung». To understand more about how this digital management system significantly facilitates operation in dental clinics, for clinical staff and for clinic owners, tune in to this video.

For further information about Dentist Yoeung, contact us via:  
Tel: 012 680 106 | 017 474 528 | 015 550 471  
Email: info@pethyoeung.com

Find the full video through this QR code:



Mrs. Pong Limsan, Co-Founder and CEO of Peth Yoeung by First Womentech Asia, as our special guest to explicate the dental clinic management system «Dentist Yoeung»

How to successfully turn your hospital and clinic into a digitally operated health institution?

Tune in to this video having Mrs. Pong Limsan, Co-Founder and CEO of Peth Yoeung by First Womentech Asia, as a special guest speaker to elucidate some of her experience and strategies on this matter.

Find the full video through this QR code:



How to successfully turn your hospital and clinic into a digitally operated health institution?



What is technology sector? What importance can women add to technology sector?

Mrs. Pong Limsan; CEO and Founder of Peth Yoeung by First Womentech Asia, shared about the "Role of Women in the Technology Sector" in Peth Yoeung's Thmey Thmey program.

Please tune in and enjoy on the importance women's role in technology in this video through this QR code:

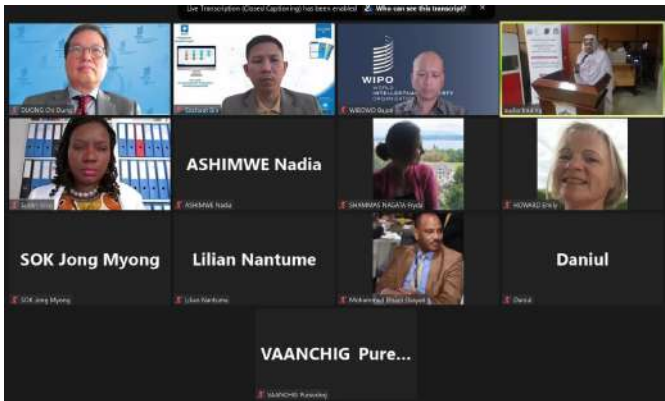


Mrs. Pong Limsan; CEO and Founder of Peth Yoeung by First Womentech Asia, sharing about the "Role of Women in the Technology Sector"

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## Workshop on «Business Trademarks and Intellectual Property Rights»

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Mr. Bin Socheat, Business Operation Adviser, represented Peth Yeoung in AEA via ZOOM

aiming to conduct our own workshop on «Business Trademarks and Intellectual Property Rights» on the 22nd of October 2021 in Phnom Penh.

Recently, «Peth Yoeung» and World Intellectual Property Organization (WIPO), based in Geneva, Switzerland, have collaborated and initiated a workshop to enhance knowledge on business trademark and intellectual property rights for business owners; particularly in the healthcare sector, and female entrepreneur from any sector in Cambodia.

## Technology Roadmap Development Project



Mr. Bin Socheat, Business Operation Adviser of Peth Yoeung as a member of the committee in developing a Health Technology Roadmaps

«Peth Yoeung» was selected to participate as a committee in developing Health Technology Roadmaps.

Mr. Bin Socheat, Business Operation Adviser of Peth Yoeung by First Womentech Asia Co., Ltd was selected by the Ministry of Industry, Science, Technology and Innovation as a member of the committee in developing a Health Technology Roadmaps to provide his vital inputs on this particular field to develop impactful digital healthtech system in Cambodia.

The first committee meeting was held on September 07 via Zoom with the participation from committees from ministries, research institutions and the private sectors to be sharing the background of the roadmap development project as a guide for the participating committees on the technology roadmap, sharing the purposes and the research process, preparing and developing technology roadmap.

Members of the Committees for the Development of Health Technology Roadmaps, co-founded by the Ministry of Industry, Science, Technology and Innovation of dia and the Institute of Science and Technology Policy of the Republic of Korea, was recently approved by the National Council for Science, Technology and Innovation.

## Asian Entrepreneurship Awards 2021



Mrs. Pong Limsan being selected into the semi-final of the AEA 2021

«Peth Yoeung» is the only digital company from Cambodia selected by AEA into the semi-final to compete with 30 other companies from Asia.

«Peth Yoeung», cloud-based hospital management system by First Womentech Asia, is the only competitor to be selected into the semi-final stage of ASIAN ENTREPRENEUR AWARD 2021 (AEA) in Japan which is to take place this October the 27th to the 28th.

30 companies from 14 countries have made it into the semi-final stage of AEA after going through earlier competitive stages having hundreds of companies in Asia.

This year AEA will be based on «Kashiwa-no-ha Smart City» which provides resourceful opportunities for companies working on three themes – Environmental Symbolic, Health and Longevity and Creation of New Industries – to take part in this competition and collaborate with Japanese corporations.

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# Health Talk Program

**កម្មវិធី « សន្ទនាអំពីសុខភាព »**  
**ប្រធានបទ**  
**« ជំងឺរាវប័រស្មុស »**

ជំនាញពេទ្យពិសេសជំងឺក - ពេទ្យយើង  
នៅផ្លូវ ១៣ ខែ ៣៣៣ ដេ: វាលវែង ល: ៣០៥៧៧៧

សហការដ៏ល្អដោយ៖

**លោកវេជ្ជបណ្ឌិត ប៊ុន សុវណ្ណ**  
ឯករាជសាស្ត្រ ពេទ្យព្រះសុភ័ក្តិ ស្ថាបនិក និង ប្រធានកម្មវិធី  
នៃមន្ទីរពេទ្យពេទ្យពេទ្យពេទ្យ

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015 550 471  
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Dr. Bun Sovanna, Genecology Specialist, Founder and CEO of Sovann Polyclinic

Health Talk program welcomed Dr. Bun Sovanna, Genecology Specialist, Founder and CEO of Sovann Polyclinic and he distributed on the topic of "Breast Abscess". He explained the causes of Breast Abscess, tips to prevent from this disease and treatments for this disease.

Find the full video through this QR code:



**កម្មវិធី « សន្ទនាអំពីសុខភាព »**  
**ប្រធានបទ**  
**« ជំងឺសរសៃប្រសាសខួរក្បាល »**

ជំនាញពេទ្យពិសេសជំងឺក - ពេទ្យយើង  
នៅផ្លូវ ១៣ ខែ ៣៣៣ ដេ: វាលវែង ល: ៣០៥៧៧៧

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**សាស្ត្រាចារ្យបណ្ឌិត ចុំ ណាវុត**  
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នៃមន្ទីរពេទ្យពេទ្យពេទ្យពេទ្យ

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info@pethyoeung.com

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Prof. Chum Navuth, Medical Doctor Specialist and Neurology Specialist at Neurological Health Consultation and Treatment Cabinet Prof. Chum Navuth

What is neurological diseases? What type of people are most at risk of developing this disease?

Prof. Chum Navuth, Medical Doctor Specialist and Neurology Specialist at Neurological Health Consultation and Treatment Cabinet Prof. Chum Navuth, deliberately elucidated the topic of «Neurological Diseases» in Health Talk program.

Find the full video through this QR code:



**កម្មវិធី « សន្ទនាអំពីសុខភាព »**  
**ប្រធានបទ**  
**« បញ្ហាដែលបង្កឱ្យមិនអាចមានកូនបាន និងប្រសិទ្ធភាពមានកូនបាន »**

ជំនាញពេទ្យពិសេសជំងឺក - ពេទ្យយើង  
នៅផ្លូវ ២០ ខែ ៣៣៣ ដេ: វាលវែង ល: ៣០៥៧៧៧

សហការដ៏ល្អដោយ៖

**អ្នកក្រី សាត់ ស្រីសែវ**  
អន្តេនារីយ៉ា មជ្ឈមណ្ឌលពេទ្យពេទ្យពេទ្យ

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Mrs. Sat Srey Pov, SP Founder and CEO

Are you experiencing infertility? What are the reasons behind female and male infertility? What solutions are available out there that you can find?

Meet Mrs. Sat Srey Pov, SP Founder and CEO, our panelist to illustrate this topic in Health Talk program. Tune in and find out the main causes of «Male and Female Infertility».

Find the full video through this QR code:



# Health Talk Program

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Dr. Yin Wei, General Disease Specialist of SereiSophorn Hospital II

Have you ever had Chronic Angina Disease? What causes this disease?

Check out our Health Talk program featuring Dr. Yin Wei, General Disease Specialist of SereiSophorn Hospital II, who elucidated "Chronic Angina Disease".

Find the full video through this QR code:



Dr. Vann Sreynea, a specialist in pediatric diseases and a Co-Founder of Khmer Kid Pediatric Clinic

Meet Dr. Vann Sreynea, who has a specialty in pediatric diseases and a Co-Founder of Khmer Kid Pediatric Clinic in Health Talk program on the topic of "Constipation in children".

Do you want to know what causes constipation in children? What are the ways to solve this problem? Tune in to the full video through this QR code:



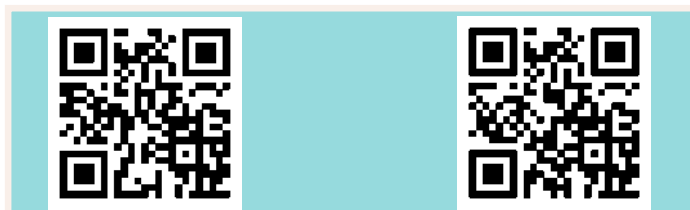
# Peth Yoeng's Thmey Thmey

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Peth Yoeng Features

Getting to know Peth Yoeng, cloud-based hospital management system through this QR code:



Mrs. Sat Srey Pov; SP Founder and CEO illustrating «Healthcare Startups During COVID-19»

Peth Yoeng's Thmey Thmey had Mrs. Sat Srey Pov; SP Founder and CEO, as the special panelist to illustrate «Healthcare Startups During COVID-19».

How to begin operating your own business during the COVID-19 pandemic? How does digital system contribute to startup owners? Tune it to our Peth Yoeng's Thmey Thmey the full video QR code on the left side:

## Health Tips

### «Parosmia»

**Parosmia** is a term used to describe health conditions that distort your sense of smell.



#### Symptoms of Parosmia:

1. Foul odor
2. Nausea or vomiting due to bad smell of food

#### Causes of Parosmia:

1. Head or brain injury
2. Infection
3. Smoke or chemical exposure
4. Cancer Treatment side effect
5. Neurological conditions (Alzheimer's Disease, Parkinson's Disease, Lewy Body Dementia, and Huntington's Disease)
6. Tumor
7. COVID-19 infection

#### Treatment for Parosmia:

1. Change environment, medication, cancer treatment, and smoking habits
2. Surgery for nasal polyps or tumors
3. Consume zinc, vitamin A and antibiotic

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### Signs That You Should Take Your Baby to ER When Your Baby Fell



1. Persistent crying
2. Baby's soft spot has a bump
3. The baby continues to rub their head
4. Sleepy
5. Blood or yellow fluid comes out from baby's nose or ear
6. Imbalance
7. Allergic to light and sound
8. Vomiting

#### Signs of serious concussion:

1. Irritability at meal time
2. Sleep disorders
3. Baby cries harder when sleeping on one side of the head