



Peth Yoeung, cloud-based hospital management system, by First Womentech Asia has been selected to a highly competitive in the annual SelectUSA Investment Summit in the United States.

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### The 2021 SelectUSA Investment Summit

Peth Yoeung, cloud-based hospital management system, by First Womentech Asia represented Cambodia, the first Cambodian-established company, competing in the annual SelectUSA Investment Summit in the United States.

Mrs. Pong Limsan, founder and CEO of Peth Yoeung by First Womentech Asia, attended the eighth annual SelectUSA Investment Summit on Video Conference, a US-designed program to attract and provide opportunities and allow foreign companies to do business and invest in the United States. The event was conducted online especially for the given situation of the pandemic which

required all company representatives to join through online platforms instead of direct participation in the U.S.

The event was co-opened by US Secretary of Commerce Gina Raimondo and US Treasury Secretary Janet Yellen with a special participation from the US President Joe Biden who provided his prerecorded remarks and insights on the latest innovations and trends in an effort to support and create jobs.

«Peth Yoeung», a Cambodian healthtech program, was selected as the solerepresentative from Cambodia to participate in this program to gain the investment

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# Peth Yoeung by First Womentech Asia Signed a Venture Partnership with SSIVIX Lab



Peth Yoeung by First Womentech Asia has recently signed a venture partnership with SSIVIX Lab to launch e-Health MyCLNQ, an app that facilitates panel clinics, hospitals and other medical specialists with patients in Cambodia and Asia via an ecosystem of e-Health MyCLNQ on a mobile phone.

Peth Yoeung is pleased to introduce to you another great achievement in May 2021, e-Health MyCLNQ. As a Cambodian healthtech startup, Peth Yoeung has signed a venture partnership with a Singaporean company SSIVIX Lab. MyCLNQ Healthcare Ecosystem to promote tele-healthcare in Cambodia and to potentially expand into the Mekong and Asian region.

The main purpose of this partnership is to make positive impacts, digitalize and enable the most convenient and affordable access to the health services in the healthcare sector in Cambodia and extensively in other regions. The two companies have cooperated to establish e-Health MyCLNQ to serve a digital platform that connects all of our

panel clinics, hospitals and health professionals with patients across Cambodia, Singapore, India. This ecosystem is anticipated to soon roll out to the Mekong and the whole Asian region. Mrs. Pong Limsan, Co-Founder and CEO of Peth Yoeung by FWTA said “Patients can access cross-bordered teleconsultation with doctors from Singapore, India and other Asian nations. Our panel clinics, hospitals and healthcare providers can do medication service for patients from overseas on their available service demand. e-Health MyCLNQ is aimed to solve healthcare pain point across Asia market but we start from Cambodia and the Mekong region first”.

e-Health MyCLNQ is the first and one stop healthcare service and target to serve millions of people and thousands of medical healthcare professionals from Singapore, India and Cambodia and will soon roll out to the Mekong countries. Mr. Socheat Bin, Co-founder of First Womentech Asia Co., Ltd. and Country Manager of the “e-Health MyCLNQ” venture business said, “e-Health MyCLNQ” is a choice of people

and healthcare professionals to access and to provide healthcare service smarter, easier and more competitive cost saving ever besides just transforming healthcare and better healthcare service in the Kingdom and the developing countries.”

Co-founder and CEO of Ssivix Lab Mr. Anwar Rafique said, “Partnership with First Womentech Asia it is an exciting opportunity for Ssivix Lab Team to carry out our healthcare vision

together in Cambodia as a regional expansion and Asia healthcare vision. We also believe that it is a good opportunity to contribute and transform Cambodia health system into a fully and complete digital healthcare along with patient centric approach.”

With e-Health MyCLNQ, patients and doctors can now access communication, healthcare service any time anywhere in the palm of their hands.

## Health Talk Program

Peth Yoeung are privileged to present you our Health Talk program broadcasted on our facebook page every Friday at 7:30PM providing important health tip on common and serious health issues from various medical

professionals and doctors. Dr. Tech Cheapov once again attended “Health Talk” program on the topic of “Sinusitis” to provide new health tip knowledge, prevention measures and treatments for this disease.



You can access the full live video through this QR Code:



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# Health Talk Program

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**កម្មវិធី "សន្ទនាអំពីសុខភាព" ប្រធានបទ**  
**"ការផ្តល់ថ្នាំបង្ការជំងឺសំបកដល់កុមារ"**

ចាក់ឆ្ងាយចេញពីស្រូវជិតផុត - ពេទ្យយើង  
 នៅថ្ងៃទី ១៤ ខែ ឧសភា នេះ មហាម៉ោង ៧:៣០នាទីយប់

សហការដើរកដោយ៖  
**លោកសាក្ស្តាចារ្យ អង្គបណ្ឌិត ឌីង ចា**  
 ប្រធានផ្នែក ជំងឺក្រពះ-ពោះ-វិសា និងថ្លើម  
 នៃមន្ទីរពេទ្យកុមារជាតិ

សំរាប់ព័ត៌មានអំពីកម្មវិធីពេទ្យយើង៖  
 012 680 106  
 017 474 528  
 015 550 471  
 info@pethyoeung.com

Download now  
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What vaccines do babies and young kids ought to get for preventing diseases?  
 Dr. Ching Chea, Vice of Gastro intestine and liver disease of National Pediatrics Hospital, attended «Health Talk» program discussing the topic of «Vaccinations for Kids».

You can access the full live video through this QR Code:



**កម្មវិធី "សន្ទនាអំពីសុខភាព" ប្រធានបទ**  
**"ការមករដូវនៅវ័យក្មេង"**

បង្កើនសុខភាពស្ត្រីជាមួយ មេស ភី  
 ចាក់ឆ្ងាយចេញពីស្រូវជិតផុត - ពេទ្យយើង  
 នៅថ្ងៃទី ២១ ខែ ឧសភា នេះ មហាម៉ោង ៧:៣០នាទីយប់

សហការដើរកដោយ៖  
**អ្នកគ្រូ សាត់ ស្រីស៊ី ពៅ**  
 អគ្គនាយិកា គ្លីនិក មេស ភី

សំរាប់ព័ត៌មានអំពីកម្មវិធីពេទ្យយើង៖  
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"Health Talk" program was joined by Mrs. Sat Srey Pov, SP Founder and CEO. She would discuss and share on the theme "Menstruation at a Young Age".  
 You can access the full live video through this QR Code:



**កម្មវិធី "សន្ទនាអំពីសុខភាព" ប្រធានបទ**  
**«ជំងឺឈឺពោះលើកុមារ»**

លោក អង្គបណ្ឌិត អង្គបណ្ឌិត ឌី អូ  
 ចាក់ឆ្ងាយចេញពីស្រូវជិតផុត - ពេទ្យយើង  
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 ជាមួយមន្ទីរពេទ្យសិស្សសិស្សស្រី - ពេទ្យយើង  
 នៅថ្ងៃទី ២៤ ខែ ឧសភា នេះ មហាម៉ោង ៧:៣០នាទីយប់

សំរាប់ព័ត៌មានអំពីកម្មវិធីពេទ្យយើង៖  
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The topic of «Stomachache in Kids» was elaborated and shared by, M.D. and M.S.C., Choheu Hor. Our guest is a specialized pediatric surgeon and vice of Surgical Department of National Pediatric Hospital. The causes, prevention measures and treatment for the issues mentioned in the topic was illustrated in Health Talk program which you can find the full video through this QR Code:



**កម្មវិធី "សន្ទនាអំពីសុខភាព" ប្រធានបទ**  
**«ត្រមូនក្នុងត្រចៀក»**

ចាក់ឆ្ងាយចេញពីស្រូវជិតផុត - ពេទ្យយើង  
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សហការដើរកដោយ៖  
**លោកស្រី អង្គបណ្ឌិត ឌី ឌី ឌី**  
 ជំនាញពេទ្យព្យាបាល ត្រចៀក ចំណីអាហារ និងជំងឺក្រពះ-ពោះ-វិសា

សំរាប់ព័ត៌មានអំពីកម្មវិធីពេទ្យយើង៖  
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What is "Ear Wax"? What can be its risk factors for your health?  
 Health Talk program is joined by a special guest Dr. Ngov Chakriya, specializing in Ear Nose and Throat at Orchid Plaza Polyclinic and Maternity.  
 She gave an illustration on the topic of "Ear Wax".  
 You can access the full live video through this QR Code:



**កម្មវិធី "សន្ទនាអំពីសុខភាព" ប្រធានបទ**  
**«ជំងឺមហារីកស្រទាប់ដុំ»**

ចាក់ឆ្ងាយចេញពីស្រូវជិតផុត - ពេទ្យយើង  
 នៅថ្ងៃទី ១៤ ខែ មិថុនា នេះ មហាម៉ោង ៧:៣០នាទីយប់

សហការដើរកដោយ៖  
**កញ្ញា អង្គបណ្ឌិត ខេង ស៊ីសានារ៉ា**  
 ជំនាញពេទ្យព្យាបាល កុមារ និងស្ត្រី និងជំងឺក្រពះ-ពោះ-វិសា

សំរាប់ព័ត៌មានអំពីកម្មវិធីពេទ្យយើង៖  
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Download now  
 e-Health-Yoeng

How many breast cancer stages are there? Can it be permanently cured?  
 Health Talk program is presented on the topic of "Breast Cancer" with the special participation from Dr. Kheng Sisanara, specializing in pediatrics and gynecology of Family Clinic.  
 You can access the full live video through this QR Code:



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### Smart Health in Cambodia by Cambodia 4.0 Discussion



On May the 28th, co-founder and business advisor of Peth Yoeung, Mr. Bin Socheat has joined as a special guest of Cambodia 4.0 on the topic of “Smart Health” discussing the concepts, vision, initiation, experience, difficulties, and achievements of Peth Yoeung innovative technology in Cambodian healthcare sector.

You can access the full live video through this QR Code:



### The 2021 SelectUSA Investment Summit

(-continue from page 1)



this top business forum and compete in this program to gain the investment opportunity and expand the market to meet the technology solution demands in the United States, America and Asia. In addition to that, the program was attended by 240 technology and foreign companies around the world showing how massive is the opportunity to have participated and showed our technological innovation.

SelectUSA Investment Summit hosted its eighth annual event promoting the investment destination and link qualified foreign firms with the U.S. economic development organizations (EDOs) to facilitate business venture and employment. Peth Yoeung, selected in a country-based round preceded to regional round before advancing to the Asian continental round

and eventually in the U.S. Happening on June 7 – 11 2021, the 2021 Investment Summit featured programs focusing on the U.S. investment environment, industry trends, and new opportunities while promoting FDI in the U.S. The event additionally introduced the Select Global Women in Tech Mentorship and Training Network, advocating

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# The 2021 SelectUSA Investment Summit

(-continue from page 4)



international female tech entrepreneurs to expand the business to the U.S.

Peth Yoeung is a cloud-based hospital management system that provides hospital administration solutions to public and private clinics and hospitals at all levels and convenience for all health service providers and patients. All medical data in the hospital and patients' medical history can be stored safely and securely. Peth Yoeung not only serves the convenience in hospital management but also contributes to the environmentally clean and green city through reducing paper printing, medical facilities, and cost in the hospital operation.

Peth Yoeung by First Womentech Asia is very honored to have taken part in showcasing our innovation in this global event.

## WDE Policy Dialogue 4th Program

On Friday 25 June 2021, Co-Founder and CEO of Peth Yoeung, Mrs. Pong Limsan, participated in the 4th program of WDE Policy Dialogue on the topic of "Digital Healthcare Management". The dialogue was conducted in Khmer language, on Zoom, and live on AVI's Facebook page.

It was a fruitful opportunity for Mrs. Pong Limsan to share her input, her vision in providing healthcare solutions as much as her advocacy on women empowerment in technology.

Peth Yoeung will continue to put in contributive effort in innovating new technology to additionally dispense solutions and enhance convenience in the healthcare sector in Cambodia and more broadly in the Asia Pacific.

Access this QR code below to the full dialogue:



## Becoming Cambodia Chamber of Commerce Member

Peth Yoeung by First Womentech Asia Co., Ltd. has now become a new Cambodia Chamber of Commerce member.

long-time-coming fruitful effort in innovating new technology, being the cutting-edge solutions to the healthcare sector in Cambodia.

Our team is honorably exhilarated to officially be a member of the community and given the opportunity to participate in the chamber after a

We are highly positive that this membership will be a significant pathway for improving healthcare and citizen's livelihood in Cambodia.

### Health Talk Program

(-continue from page 3)

Health Talk program would like to present you the topic of “Hemorrhoids Treatment by Laser Technology” comprehensively illustrated by Dr. Kim Sotheara, specialist of Gastrointestinal and Liver Diseases and Hemorrhoids at EKIP Medical Centre.

You can find important a take-away on the causes, risk factors, treatment and prevention measures for hemorrhoids.

You can access the full live video through this QR Code:

Facebook Live event banner for Dr. Kim Sotheara. The banner features a photo of Dr. Kim Sotheara in a white lab coat. Text on the banner includes: "កម្ពុជា សុខភាពសុខភាព ប្រជាជន", "បច្ចេកវិទ្យាថែទាំជំងឺ ឬសជួរពាតដោយឧស្ម័នស៊ែរ", "លោក ឃីម សុទ្ធារ៉ា", "សម្រាប់ព័ត៌មានអំពីកម្មវិធីសង្គមមេឌី: 012 688 186 / 817 474 528 / 015 550 471 info@pethyeoung.com", and "Download now e-Health-Yeoung". A QR code is located to the right of the banner.

Dr. Mon Panha, specializing in Gastrointestinal and Liver Diseases and Hemorrhoids at Sorya Hospital, disseminated knowledge of “Cirrhosis” for the public interest on Peth Yeoung Facebook page.

Watch the whole show to take away the understanding of the consequences, causes, and prevention measures of cirrhosis.

You can access the full live video through this QR Code:

Facebook Live event banner for Dr. Mon Panha. The banner features a photo of Dr. Mon Panha in a white lab coat. Text on the banner includes: "កម្ពុជា សុខភាពសុខភាព ប្រជាជន", "ជំងឺក្រិនថ្លើម", "លោក ឃីម ឃុំ ម៉ុង ប៉ាណា", "សម្រាប់ព័ត៌មានអំពីកម្មវិធីសង្គមមេឌី: 012 688 186 / 817 474 528 / 015 550 471", and "Download now e-Health-Yeoung". A QR code is located to the right of the banner.

Meet Professor Dr. Keo Kirtchhoof, specializing in Maternal and Women’s Diseases of Sokha Panha Clinic and Maternity, in Health Talk program demonstrated the topic of “Surgical Delivery and Natural Delivery” focusing on the causes and chances of surgical and natural delivery and medical recommendations for healthy mothers and babies.

You can access the full live video through this QR Code:

Facebook Live event banner for Professor Dr. Keo Kirtchhoof. The banner features a photo of Professor Dr. Keo Kirtchhoof in a green lab coat. Text on the banner includes: "កម្ពុជា សុខភាពសុខភាព ប្រជាជន", "ការសំអាតកូនដោយការកាត់ និងដោយធម្មជាតិ", "លោក គីរត្រី គីរត្រី គីរត្រី", "សម្រាប់ព័ត៌មានអំពីកម្មវិធីសង្គមមេឌី: 012 688 186 / 817 474 528 / 015 550 471", and "Download now e-Health-Yeoung". A QR code is located to the right of the banner.

The topic of “Ovarian Cysts” which was deliberately illustrated by Mrs. Sat Srey Pov, Founder and CEO of SP Clinic.

In this program, she covered the causes, effects, treatments and prevention measures for this problem for an educational take-away.

You can access the full live video through this QR Code:

Facebook Live event banner for Mrs. Sat Srey Pov. The banner features a photo of Mrs. Sat Srey Pov in a white lab coat. Text on the banner includes: "កម្ពុជា សុខភាពសុខភាព ប្រជាជន", "គីសក្នុងដៃស្បូន", "សម្រាប់ព័ត៌មានអំពីកម្មវិធីសង្គមមេឌី: 012 688 186 / 817 474 528 / 015 550 471", and "Download now e-Health-Yeoung". A QR code is located to the right of the banner.

## Health Tips

# Amniotic Fluid

**Amniotic fluid** is the warm, fluid cushion that protects and supports your baby as they grow in the womb.

**Amniotic fluid contains:**

- Hormone
- Immune system cells
- Nutrients
- Baby's urine

**Risk factors for amniotic fluid leakage:**

*During the first and trimester:*

- Premature birth
- Birth defects
- Miscarriage

*During the third trimester:*

- Difficulties during labor (squeezing the umbilical cord, which can affect a baby's ability to get oxygen)
- Bigger risk for cesarean delivery
- Slowed growth



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## Bleeding in the First Trimester of Pregnancy

**Causes of bleeding:**

1. Having sexual intercourse
2. The fertilized egg implanting in the uterus
3. Ectopic pregnancy
4. Miscarriage
5. Infection
6. Hormone changes

**Treatment for bleeding:**

1. Take time off
2. Stay off your feet
3. Not have sex
4. Keep vaginal hygiene
5. Get medical consultation



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